



# TRIBUTE and ROASTING

## Dr. Bernard Leduc

President and Chief Executive Officer of Hôpital Montfort

Thursday, June 29, 2023  
Canadian Museum of History

**After more than 20 years with the Hôpital Montfort, the President and CEO, Dr. Bernard Leduc, is retiring. To mark this important milestone, the Montfort Foundation invites you to a roasting in tribute to this exceptional man. Join us for an evening rich in emotion, filled with entertainment and humor.**



“ Quality improvement, service improvement is a journey that has no destination. I think we also need to build on the vision we have of providing care that is much more person-centered, closer to the community.” — Dr. Bernard Leduc

Dr. Leduc has been practicing medicine for over 40 years. He joined Montfort as a family physician in 1999, in the midst of the S.O.S. Montfort crisis. In 2004, Dr. Leduc was the recipient of the Irwin Bean Award, given to the practice-eligible candidate with the highest score on the Certification Examination in Family Medicine of the College of Family Physicians of Canada. He served as Chief of Staff from 2004 to 2009 and took over as CEO in January 2010. His leadership and vision have resulted in major accomplishments for Montfort, including recruiting staff to meet demand when the hospital doubled its service offerings after the construction of the "New Montfort" in 2010; achieving teaching hospital status in 2013; achieving the highest possible Accreditation Canada rating in 2014, 2018 and again in 2022; the creation of the Montfort Knowledge Institute; the realization of his vision of the Aline-Chrétien Health Hub in Orléans; and a place in Newsweek magazine's Top 40 Research Hospitals and Top 1000 Hospitals in the World in 2019.

In keeping with this vision of improving and offering person-centered care, the profits generated during this Tribute to Dr. Leduc will be invested in a project that is close to his heart: a telemedicine platform allowing virtual access to mental health care for Francophone minority populations.

This tribute and roasting evening will be an important fundraising event for mental health. You are invited to consider a financial contribution to ensure its success.

The following sponsorship program outlines the visibility opportunities for this unique evening in the magnificent "Grand Hall" of the Canadian Museum of History.

# “Lighthouse” \$ 25,000

SPONSOR



## One sponsorship (presenting sponsor) - SOLD

- A table for ten (10) guests (\$3,000 value)
- Your company logo on the cover of the evening program with the mention "Presenting Sponsor" and a full page ad on the back cover
- Exclusive address at the event
- Your company logo on the table placement chart
- Exclusive photo frame with Dr. Leduc
- Your company logo on the identification card of each table with the mention "Presenting Sponsor"
- Special mention of your contribution during the dinner
- Your company logo projected on a giant screen
- Your company logo in all advertising for the event
- Your company logo in the thank-you ad
- Your company logo on the Montfort Foundation's website with a hyperlink to your site
- Your company logo in the Montfort Foundation's social media
- Your company logo and mention in the Montfort Foundation's annual report

# “Pathfinder” \$ 15,000

SPONSOR

## One sponsorship (roasting sponsor) - SOLD

- A table for ten (10) guests (\$3,000 value)
- Your company logo and advertisement on the first page of the evening program (inside)
- Your company logo on the identification card of each table
- Special mention of your contribution during the roasting
- Your company logo projected on a giant screen
- Your company logo in the thank-you ad
- Your company logo on the Montfort Foundation's website with a hyperlink to your site
- Your company logo in the Montfort Foundation's social media
- Your company logo and mention in the Montfort Foundation's annual report

## “Visionary” \$ 10,000

SPONSOR

- Four (4) tickets (\$1,200 value)
- Your company logo and quarter page ad in the evening program
- Special mention of your contribution during the dinner
- Your company logo projected on a giant screen
- Your company logo in the thank-you ad
- Your company logo on the Montfort Foundation's website with a hyperlink to your site
- Your company logo in the Montfort Foundation's social media
- Your company logo and mention in the Montfort Foundation's annual report

## “Reflection” \$ 7,000

SPONSOR

One sponsorship (cocktail sponsor) - SOLD

- Four (4) tickets (\$1,200 value)
- Your company logo on the cocktail tables
- Your company logo in the evening program
- Special mention of your contribution during the dinner
- Your company logo projected on a giant screen
- Your company logo in the thank-you ad
- Your company logo on the Montfort Foundation's website with a hyperlink to your site
- Your company logo in the Montfort Foundation's social media

## “Lantern” \$ 7,000

SPONSOR

One sponsorship (entertainment sponsor)

- Four (4) tickets (\$1,200 value)
- Your company logo near the musicians at the cocktail party
- Your company logo in the evening program
- Special mention of your contribution during the dinner
- Your company logo projected on a giant screen
- Your company logo in the thank-you ad
- Your company logo on the Montfort Foundation's website with a hyperlink to your site
- Your company logo in the Montfort Foundation's social media

# “Guide” \$ 7,000

SPONSOR

## One sponsorship (aboriginal aspect sponsor)

- Four (4) tickets (\$1,200 value)
- Your company logo at the entrance of the cocktail room
- Your company logo in the evening program
- Special mention of your contribution during the dinner
- Your company logo projected on a giant screen
- Your company logo in the thank-you ad
- Your company logo on the Montfort Foundation's website with a hyperlink to your site
- Your company logo in the Montfort Foundation's social media

# “Bright” \$ 7,000

SPONSOR

## One sponsorship (wine sponsor) - SOLD

- Four (4) tickets (\$1,200 value)
- Your company logo on the wine bottles
- Your company logo in the evening program
- Special mention of your contribution during the dinner
- Your company logo projected on a giant screen
- Your company logo in the thank-you ad
- Your company logo on the Montfort Foundation's website with a hyperlink to your site
- Your company logo in the Montfort Foundation's social media

# “Glow” \$ 7,000

SPONSOR

## One sponsorship (dessert sponsor) - SOLD

- Four (4) tickets (\$1,200 value)
- Your company logo on the desserts or the dessert station
- Your company logo in the evening program
- Special mention of your contribution during the dinner
- Your company logo projected on a giant screen
- Your company logo in the thank-you ad
- Your company logo on the Montfort Foundation's website with a hyperlink to your site
- Your company logo in the Montfort Foundation's social media

## “Model” \$ 5,000

SPONSOR

- Two (2) tickets (\$600 value)
- Your company logo in the evening program
- Special mention of your contribution during the dinner
- Your company logo projected on a giant screen
- Your company logo in the thank-you ad
- Your company logo on the Montfort Foundation's website with a hyperlink to your site
- Your company logo in the Montfort Foundation's social media

## “Shine” \$ 3,000

SPONSOR

- Your company logo in the evening program
- Special mention of your contribution during the dinner
- Your company logo projected on a giant screen
- Your company logo in the thank-you ad
- Your company logo on the Foundation's website with a hyperlink to your site

## “Beam” \$ 1,000

SPONSOR

- Your company logo in the evening program
- Your company logo projected on a giant screen
- Your company logo in the thank-you ad
- Your company logo on the Foundation's website

## “Sparkling” \$ 500

SPONSOR

- Name of your company in the evening program
- Name of your company in the thank-you ad
- Name of your company on the Foundation's website

## “Nature” SPONSOR

Recognition for in-kind sponsors will be based on this sponsorship package, depending on the value of your donation.

# ORDER FORM

Register online at [montfortfoundation.ca](http://montfortfoundation.ca)

- |  |   |
|--|---|
| <input type="checkbox"/> Lighthouse Sponsor – \$25,000 | <input type="checkbox"/> Sparkling Sponsor – \$500                            |
| <input type="checkbox"/> Pathfinder Sponsor – \$15,000 | <input type="checkbox"/> Nature Sponsor                                       |
| <input type="checkbox"/> Visionary Sponsor – \$10,000  | _____   |
| <input type="checkbox"/> Reflection Sponsor – \$7,000  | <input type="checkbox"/> Corporate table for 10 guests – \$3,000              |
| <input type="checkbox"/> Lantern Sponsor – \$7,000     | Company name in the Gala program  |
| <input type="checkbox"/> Guide Sponsor – \$7,000       | Company name on the table   |
| <input type="checkbox"/> Bright Sponsor – \$7,000      | <input type="checkbox"/> Half table (5 people) – \$1,500                      |
| <input type="checkbox"/> Glow Sponsor – \$7,000        | <input type="checkbox"/> Ticket – \$300                                       |
| <input type="checkbox"/> Model Sponsor – \$5,000       | <input type="checkbox"/> Donation to the Montfort Hospital Foundation \$ ____ |
| <input type="checkbox"/> Shine Sponsor – \$3,000       | (A receipt for income tax purposes will be issued)                            |
| <input type="checkbox"/> Beam Sponsor – \$1,000        |   |

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone number: \_\_\_\_\_ Fax number: \_\_\_\_\_

Email: \_\_\_\_\_

## Method of payment :

- Cash
- Check (made out to the Montfort Hospital Foundation)
- Credit card :  Visa       MasterCard       Amex

Total account: \$ \_\_\_\_\_

Card number: \_\_\_\_\_ Expiration date: \_\_\_\_ / \_\_\_\_ CVV \_\_\_\_\_

Cardholder name: \_\_\_\_\_ Signature: \_\_\_\_\_

Please return this form by email to [foundation@montfort.on.ca](mailto:foundation@montfort.on.ca) or send your payment to the attention of

### Montfort Hospital Foundation

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For more information, please contact the Foundation office at 613-748-4920.