

ANNUAL REPORT

2022-2023

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A WORD FROM THE BOARD CHAIR

Robert Rhéaume,
Chair of the Board of Trustees, Montfort Foundation

It was at the start of the Foundation's last quarter of activities that I took office as Chairman of the Board of Trustees. It is a role that inspires me, knowing the history of our hospital and knowing that the entire Board of Trustees is motivated and ready to maintain the course of its mission for Montfort.

I cannot conclude this year of accomplishments without celebrating the work achieved by the former President Mr. Ronald Caza. Under his leadership, the Foundation planned, initiated, carried on in spite of the pandemic and successfully achieved the largest fundraising campaign in its history by raising over \$12.1 million in gifts and pledges for the new Health Hub in Orléans.

Mr. Caza's work, combined with the campaign cabinet chaired by Mr. Yves Tremblay and the Foundation's staff, made it possible to secure the philanthropic commitments of Mrs. Aline Chrétien's entourage and which led to the naming of the Hub in her name: the Aline-Chrétien Health Hub-Orléans. A historic campaign for a project that will be just as important in the history of the Hôpital Montfort and its Foundation.

To reach this milestone, no campaign effort was spared and very important gifts were confirmed: \$1.5M from Yves Tremblay and Sylvie Villeneuve, \$1M from Gilles Desjardins of Brigil, \$1M from an Ottawa family who wishes to remain anonymous, \$550K from the family of Paul Bélisle and \$500K from Power Corporation of Canada, and the TD Bank, to name a few.

Gifts and proceeds from our annual campaign activities were also dedicated to the Hub campaign including those from our 50/50 employee lottery, golf tournament and business initiatives. A series of initiatives, supported by a strategic deployment of our resources, which in total will have led us to success. Thank you, Ronald, for leading us through the past four years.

Of course, the campaign has allowed us to position ourselves in the Ottawa and Eastern Ontario community, but I must emphasize the Foundation's outreach both internally and externally throughout the year. Internally, our President and CEO Marc Villeneuve spread the Foundation's message to over 300 new employees during the 9 general orientation sessions for the new cohorts, in addition to his monthly meetings with ISM management and his reports to the Hospital's Board of Directors. The "Projets des employés" program, the staff recognition day in September, and the distribution of the Christmas meals will have kept us in the employees' mind, but never like the gift of 2,000 Montfort jackets given to all employees in the Fall. What a pleasure to know the impact has this contribution on the atmosphere in the departments and the morale of the employees!

Externally, Montfort welcomed more than 1,000 nurses from the international Francophonie in the fall of 2022 during which the Foundation was present. The business community, the Regroupement des gens d'affaires de la capitale nationale (RGA), celebrated the work of our President & CEO at its annual gala by awarding him the prize for public sector leader of the year, which is an important recognition for the Foundation in the business community.

Finally, I would like to thank our current directors, as well as our new recruits, Élise Prigent, Marcelle Nasr, and Bernard Raymond and Alex Rizk, for having chosen to contribute Time, Talent and Treasure to Montfort and its Foundation. Together we are proud to give to the Hôpital Montfort the amount of **\$2,650,000.**

WORD FROM THE PRESIDENT AND CEO

The Foundation has evolved over the past year under the themes of consolidation, refocusing and relaunching: the conclusion and consolidation of the major campaign for the Aline-Chrétien Health Hub; the refocusing and reorientation of resources and the Board of Trustees; and the relaunching of activities based on new priorities.

The year 2022-2023 was one of recognition and gratitude. Throughout the year, several activities were held to celebrate some of our most important donors. Whether it was through private events with the families, partners and loved ones of our very large donors, ceremonies to unveil prestigious recognition marks for certain exceptional corporate donors, or more sobering activities such as visits to the new Aline-Chrétien Health Hub and the installation of commemorative plaques, activities of appreciation took place throughout the year. The Foundation's permanent staff operationalized the many agreements with our major donors and consolidated the end of the campaign by delivering on its commitments.

At the same time, the Board of Trustees conducted a strategic planning exercise during the period that will lead us to the beginning of the next year of operations, establishing new work priorities for the next three years. The Board also took the opportunity to review the Foundation's vision and to adopt a new wording as follows "Thanks to its donors, the Foundation is the essential catalyst for change to ensure that the potential for excellence at Hôpital Montfort and its Institut du savoir Monfort (ISM) - its knowledge institute - is fully achieved." This refocusing around a new vision following the major campaign was necessary to create a new focal point. Moreover, the new Major Gifts Committee, co-chaired by Élise Prigent and Roch Brisson, membres of the Foundation Board, has been in launch mode since fall 2022.

Since the Foundation's mandate is to provide the Hôpital Montfort and the ISM with the financial resources they need to achieve excellence, this committee is already in exploratory discussions or soliciting gifts of more than \$10,000 for the new institutional priorities. At the heart of these priorities is the renovation and expansion of the Family Birthing Centre for which several major donors have confirmed their pledge or have already contributed. Ramping activities are underway and major projects are on the horizon for Monfort and its Institut du Savoir.

Finally, at the end of this year of operation, I cannot fail to mention the continuous and committed work of the entire team at the office: Julie Briand, Francis Carpentier, Yamil Coulombe, Edith Dagenais and Francine Vachon. Thank you for being at the heart of our dream team.



Marc Villeneuve
President & CEO
Montfort Foundation

OUR BOARD



Mr. Robert Rhéaume
Chair
CEO
CCSR Advisory Services
Inc.



Ms. Lise Parent
Vice President
Retired
Équipe Bel-Air Team



Mr. Bernard Raymond
Treasurer
Management
Committee Member
Multivesco Inc.



Ms. Marie-Josée Martel
Secretary
Retired
Public Service Canada



Dr. Robert D. Belzile
Retired
Family Physician and Occupational
Health



Mr. Roch Brisson
Chief Financial Officer
PBC Real
Estate Advisors Inc.



Mr. Peter Georgariou
Founding member
and CEO
Karma Dharma
Marketing Strategy



Ms. Christiane Huneault
General Counsel
Ottawa Police Service



Mr. Albert Labelle
MFA-P, Partner
PearTree Canada



Dr. Bernard Leduc
President and CEO
Hôpital Montfort



Ms. Marcelle Nasr
Owner
Boston Pizza



Ms. Élise Prigent
Vice President,
Sales & Marketing
Bellefleur Physiotherapy



Mr. Alexandre (Alex) Rizk
General Manager
Loyal Taxi



Ms. Isabelle Roy
General Counsel
Legal Affairs & Privacy
Head
Labour Relations
PIPSC



Mr. Marc Villeneuve
President and CEO
Montfort Foundation

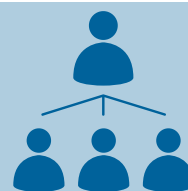


FUNDRAISING ACTIVITIES

\$245,753
Gifts of shares



\$101,018
Projets des employés
Program



\$345,341
Direct Mail
donations



\$494,308
Online gifts



3,372
donors



\$78,814
Designated Gifts



\$130,436
Annual Charity
Golf Tournament



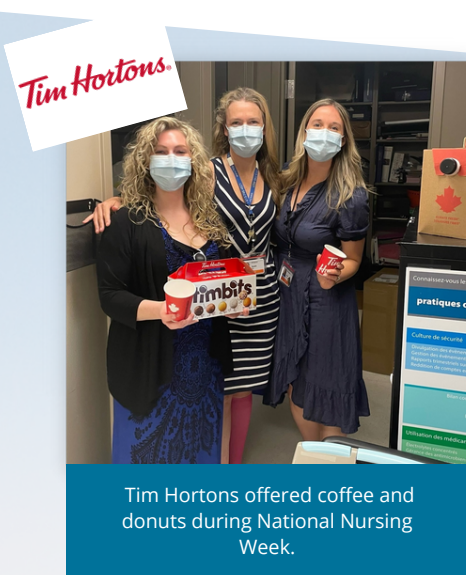
30
Major Gifts of more
than 10 000 \$



\$2,650,000

2022-2023 contribution to Hôpital Montfort.

COMMUNITY SUPPORT



IMPACT MONTFORT

60 hourras pour nos mamans
Montfort - 60 cheers for our
Montfort's moms

Du 1 février 2023 au 15 mars 2023



For his 60th birthday, Marc Villeneuve, President and CEO of the Monfort Foundation, chose to donate \$6,060 to the Family Birthing Centre.

This successful campaign, with a goal of \$6,000, was developed and promoted via the IMPACT Monfort platform, designed by the Montfort Foundation to offer the community another way to give and support the quality of services offered by Hôpital Montfort.



**Emergency fund for patient services
\$5,000 gift**

This amount is used to provide services like manicures, pedicures, housing or food assistance for patients.



**Gabriel
PIZZA**

*Tim
Hortons*

Nursing Week 2022

The tireless work of nurses was recognized with a \$5,000 contribution from the National Bank, pizzas from Gabriel Pizza and coffee from Tim Hortons.



**Arthroscopic Wrist Traction Tower
\$6,750 Value**

Designed for the treatment of soft tissue injuries and wrist fractures, the Arc Wrist Tower provides traction as well as versatile access during hand and wrist procedures.

YOUR DONATIONS IN ACTION



**Designated Resident Fund
\$10,000 gift**

The Montfort Foundation, in collaboration with Dr. Lyne Pitre, is matching up to \$10,000 for medical residents to optimize their hiring and ensure their retention.



Recharjme Cabin - \$25,000 Gift

The Montfort Hospital is the first hospital in Ontario to offer this type of relaxation in the workplace, thanks to the financial support of the Montfort Foundation and the generosity of its donors.

Your generosity allows our teams to enjoy some well-deserved relaxation time!



YOUR DONATIONS IN ACTION



NIOX device for nitrogen monoxide measurement and asthma management.
Value of \$4,295

A simple, non-invasive device for assessing and monitoring airway inflammation.



Butterfly Personal Ultrasound System for the Department of Anesthesia & Cardiology
Value of \$4,295

Revolutionary portable ultrasound solution with a unique probe that allows for full body ultrasounds.



Mechanical lever for the Ambulatory Intervention Unit
Value of \$10,000

This system allows the transfer of a patient with reduced mobility from one position (sitting) to another (lying).



Cardiac electrophysiology probe
Value of \$38,310

This tool captures the electrical signals inside the heart to determine where the abnormal heart rhythm is coming from.



Montfort employee jackets
Value of \$78,000

2,000 jackets were given in recognition of employees committed to Montfort's mission and values.

LES PROJETS DES EMPLOYÉS PROGRAM

\$101,018

for the implementation of these projects.

The program is an opportunity to implement projects valued at \$500 to \$5,000 for and by employees.

This year, 55 projects were submitted of which 28 were selected by the jury. Here are some of the projects that have been implemented so far.



Improvements to the emergency department employee break room
Value: \$4,854



Purchase of chairs for the new WOW documentation stations for the 4A nursing staff.
Value: \$4,584



Purchase of a blanket warmer for the intensive care unit.
Value: \$5,000



Two projects: purchase of equipment for the chronic disease management clinic.
Value: \$1,300 and \$3,963



Enhancement of the Patient Flow Centre and Clinical Staffing
Value: \$5,000

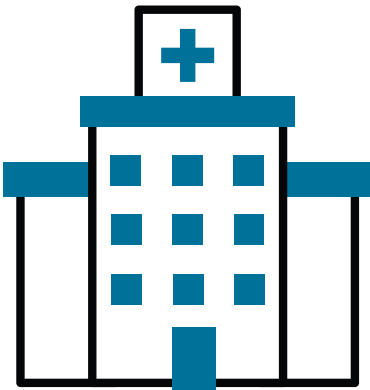
GIVING TO MONTFORT IS IMPORTANT

40%
PATIENTS
SERVED IN
FRENCH



60%
PATIENTS
SERVED IN
ENGLISH

128,997
patients served
annually



**49th BEST
HOSPITAL
IN CANADA**
&
**THE ONLY
HOSPITAL IN
ONTARIO TO
GUARANTEE
HEALTH CARE
IN BOTH
BOTH OFFICIAL
LANGUAGES**



3,000
BIRTHS



\$840,000
IN FUNDING PROVIDED TO
RESEARCH



40,000
telemedicine
consultations
each month



50,782
visits to
the Montfort
emergency room



39%
psychiatric
consultations
provided in Ottawa



#2
to improve emergency
department wait times
among all Ottawa
hospitals

VIRTUAL MENTAL HEALTH CLINIC



\$25,000



The Équilia virtual clinic is the result of a Québec and Franco-Ontarian collaboration in the French-Canadian adaptation of the Australian platform **THIS WAY UP**, renowned for its programs based on the principles of virtual cognitive-behavioural therapy (CBT) for the general public.

This project was made possible by a **\$25,000** annual gift from Scotiabank, for a total commitment of **\$250,000**.

ACHIEVEMENTS 2022-2023

In the past year, the cognitive behavioural therapy (CBT) skills development module was acquired at a cost of **\$95,000**.

CBT targets the cognitions (the things you think) and behaviours (the things you do) that promote disorders such as anxiety and depression. It is generally suitable for people who want to learn practical skills to improve their mental health.

This module is currently being translated to meet institutional language requirements.



EMPLOYEES LOTTERY

\$132,460

With an average participation of **472** employees, the lottery's success is no longer in doubt.

Funds raised support the Aline-Chrétien Health Hub - Orléans campaign.



BONUS LOTTERY

BMO



For the second year in a row, **BMO Financial Group** is boosting the Montfort 50/50 employee lottery with a **\$5,000 TFSA!**

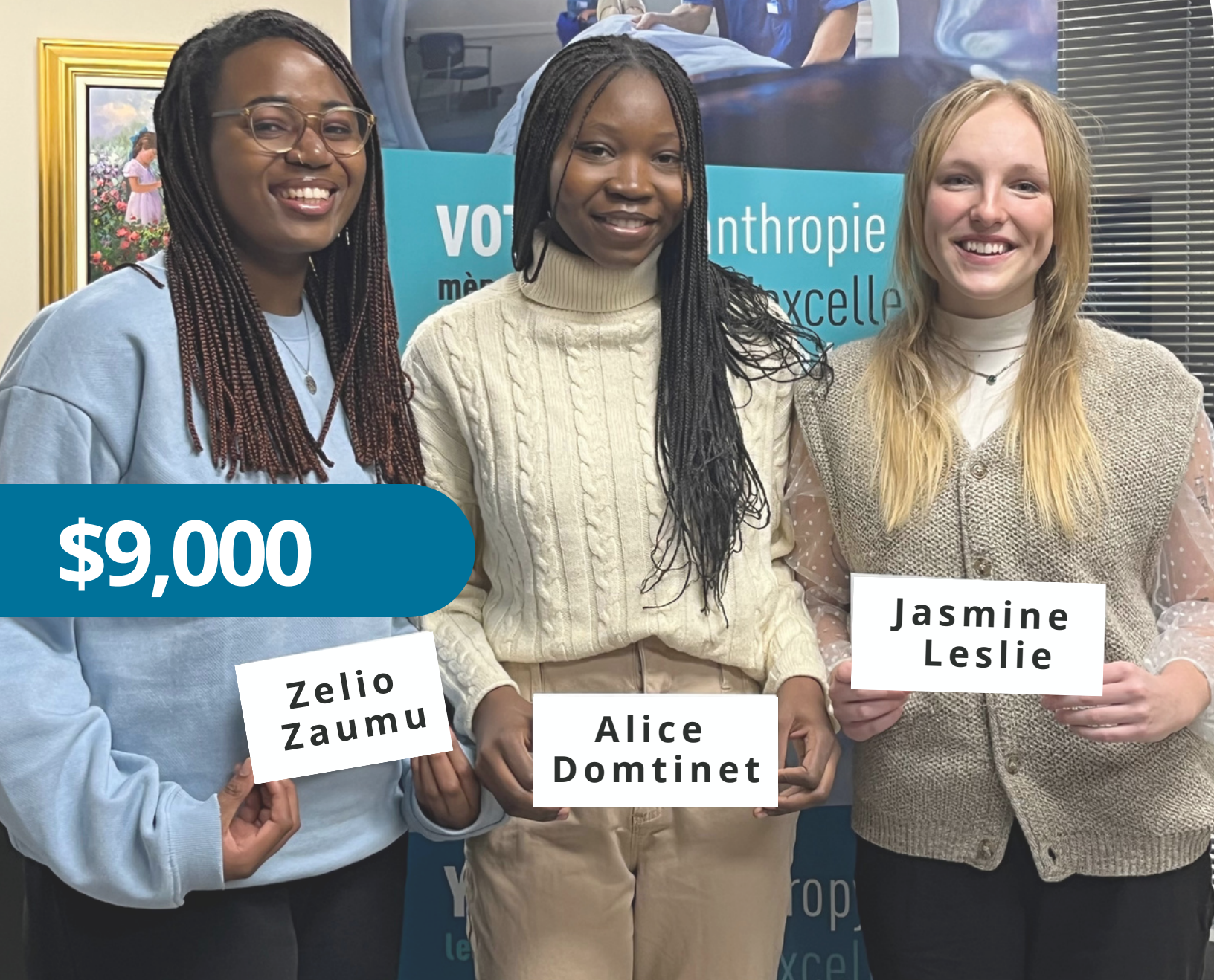
Once again, a direct impact on the number of participants was felt following the announcement of this additional draw.

This year, **France Prud'homme** was the lucky winner!

Thank you Jeff Hill and Sylvain Brisebois, from BMO, for your loyalty and commitment to Montfort. This fun activity, very much appreciated by the employees, brings them a lot of joy.



MONTFORT CLINICAL EXCELLENCE SCHOLARSHIPS



\$9,000

**Zelio
Zaumu**

**Alice
Domtinet**

**Jasmine
Leslie**

Three scholarships valued at **\$3,000** each awarded for the following three areas of focus: critical care, mental health and emergency.

This scholarship celebrates the clinical excellence and commitment of nursing students who choose to complete a French consolidation internship at Montfort.

BUSINESS PARTNERSHIPS

ANNUAL VALUE
\$25,000



The Montfort Foundation develops targeted partnerships with key businesses that share the values of solidarity, family and community support.



A partnership with the **Regroupement des gens d'affaires de la capitale nationale**, valued between **\$5,000 and \$9,000** from the sale of tickets for their Annual Excellence Gala.



A **\$50,000** pledge from **Saint-Albert Cheese**, representing an annual gift of **\$10,000**.



A **\$50,000** pledge from **Lavolette Poultry Farm**, representing an annual gift of **\$10,000**.



ALINE-CHRÉTIEN HEALTH HUB - ORLÉANS

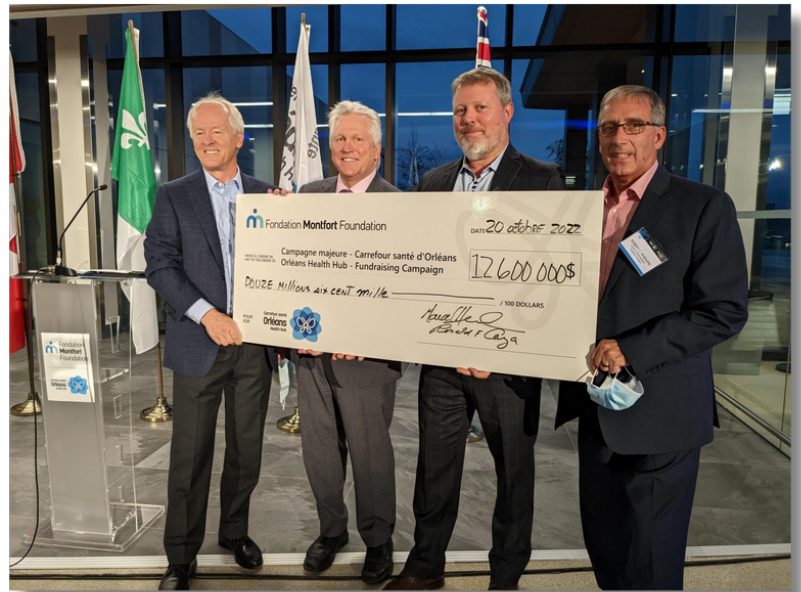
\$3,5 MILLION

On October 20, 2022, we celebrated the huge success by raising \$12.6 million for the fundraising campaign.

Since the launch of the public campaign, the generosity of the community has been overwhelming and has made it possible to reach and surpass the final objective.

For the occasion, a large celebration allowed close to 100 distinguished guests to highlight the success of their community involvement, in the comfort of this modern building.

COMPLETION OF THE PUBLIC FUNDRAISING CAMPAIGN



\$16,500

BUTTERFLY - TREE - BENCH CAMPAIGN

This campaign, now in its second year, will be completed when all real recognition marks will have been acquired by people in our community who wish to support the continued development of the Hub.



GIFT ANNOUNCEMENTS



Yves Tremblay
and Sylvie Villeneuve
\$1,500,000



Gilles Desjardins - Brigid
\$1,000,000



Paul Bélisle and family
\$550,000



Montfort Hospital Volunteer
Association
\$600,000



TD Bank
\$500,000

GIFT ANNOUNCEMENTS



MINTO
\$250,000



PBC Group
\$200,000



**Human Concern
International**
\$100,000



Dr. Bernard Leduc
\$50,000

THE CAMPAIGN IS OVER BUT THE GIFT ANNOUNCEMENTS ARE STILL GOING ON

With the goal of \$12 million now exceeded, the Montfort Foundation team is putting all its energies into the recognition activities by announcing the gifts that have been given to the Hub during the two years of fundraising.

There are still a few gifts to be announced in order to finalize all the recognition for this historic campaign.



THANK YOU FOR YOUR GENEROSITY

To our generous donors and valued volunteers, thank you for meeting the priority needs of the Hôpital Montfort, enabling it to remain the benchmark in providing exceptional health care services while enhancing research, in both official languages.



From left to right on the picture

- **Marc Villeneuve**, President and CEO of the Foundation
- **Mélanie Dubé**, Vice President of Finance, senior management, Hôpital Montfort
- **Bernard Raymond**, Treasurer of the Foundation's Board of Trustees
- **Dr. Robert Belzile**, member of the Foundation's Board of Trustees
- **Élise Prigent**, member of the Foundation's Board of Trustees
- **Marie-André Imbeault**, Director of Operations and Development, Institut du Savoir Montfort
- **Dr. Sharon Johnston**, Scientific Director and Associate Vice President of Research, Institut du Savoir Montfort
- **Mrs. Christiane Huneault**, member of the Foundation's Board of Trustees
- **Robert Rhéaume**, Chairman of the Foundation Board of Trustees of the
- **Marie-Josée Martel**, Secretary of the Foundation's Board of Trustees
- **Dr. Bernard Leduc**, President and CEO, Hôpital Montfort
- **Peter Georgariou**, member of the Foundation's Board of Trustees
- **Albert Labelle**, member of the Foundation's Board of Trustees